

X1 Solutions - MSS/CRM

MOBILE SALESSUITE™

Start with Leads

Import leads from external sources, track them against marketing campaigns and then promote valid prospects to the customer database automatically.

Centralize Customer Information

Allow your customer service reps and remote sales force to share all customer information from the same database.

Work the Sales Cycle

Create/track opportunities for leads, prospects and customers. Multiple sales cycles allow users to walk through the appropriate steps to close the deal.

Use One Product Catalog

One database holds all your product information, customer and pricing information and marketing literature. Accessible through the MSS/CRM client or on the Web for an online product catalog.

Correspond with Ease

Create letters, envelopes, fax cover sheets and other forms with MS Word. Export data effortlessly to MS Excel. All MSS/CRM information is transferred automatically.

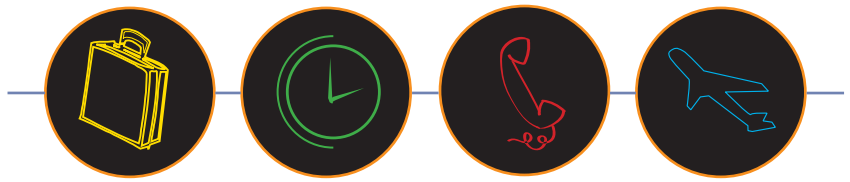
Powerful Integration

Increase your current business system investment through tight integration. "Portal" capabilities of MSS/CRM allow consolidation of information from multiple data sources.

Quick Implementation

Most MSS implementations take 1-4 weeks to install, integrate and implement. Be up and running FAST!

MSS /CRM can operate in a stand-alone environment or **integrate with existing business systems**. It can also be enhanced with additional Mobile Sales Suite products & IBM WebSphere Portal



Finally....A Robust, Yet Affordable CRM Solution

From your account representatives to your call center, Mobile Sales Suite/CRM is a complete solution designed to increase sales, deliver exceptional customer service and provide a wealth of information about your leads, prospects and customers. Whether working online or offline, in a stand-alone environment or integrated to external business systems, MSS/CRM is a robust sales solution at a fraction of the cost of competitive products.

Create and view customer location and contact information. Assign activities so all responsible parties are in the loop. Email notifications, calendar entries and "to do's" are all integrated with MSS/CRM.

Customer

Linked Activities

Priority	Company / Contacts	Description
Status: Action	Integra Products	This activity was generated b/c a quote was created ... it's just an FYI
Priority: Medium	[None]	
Status: Action	Integra Products	Followed up to make sure customer was satisfied with order.
Priority: Medium	[None]	

Catalog Item

Item Master Information
Item Number: 001007OBL
Draw Form: FA22.PA
Item Class: 05
Selling Unit: TH
List Price: 0
Item Type: S
ABC Code:
Group Code: XPLA
Units / Pallet: 1

Opportunity

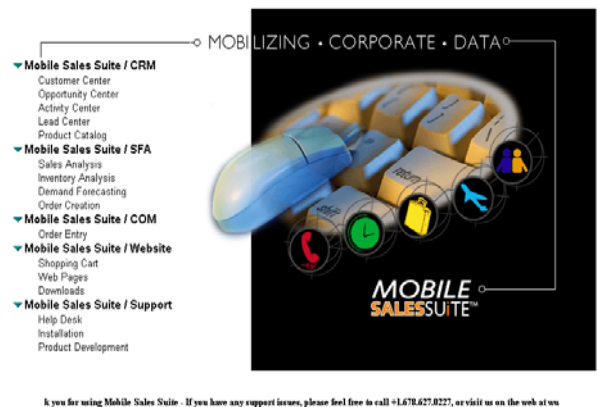
Main Information	
Customer Group: Customer Database	Opp. Stage: Identify Opportunity
Company Name: Integra Products	Next Stage: Qualify
Location Name: Main Location	Status: Inactive
Contact Name: John Douglas	Opp. Category: Small Market
Opp. Name: E-commerce security	% Est. Closure: 50 or Less
Opp. Type: Product & Service	Forecastable: No
Opp. Length: 1 (Months)	Revenue / Margin: 52000 / 80.8
Close Date: 07/16/2003	Currency: USD
Competitors:	Rate: 1 (to USD)
Closure Reason: Price was Right	
Closure Comments: The customer decided to go with us due to price.	

Build your sales pipeline as you track opportunities. Store all item information and create your online product catalog with in the same database.



Features & Benefits

- Integrate with external business systems or work in a stand-alone environment.
- Create “portals” to personalize data for employees & customers.
- Automate follow-ups & notifications for account awareness.
- Provides networked or off-line users access to corporate systems.
- A complete CRM system with lead and opportunity management, sales resources, corporate knowledge base, competitor tracking and activity assignment.
- Forecast sales, identify key customers and opportunities and provide sales information in a distributed environment.
- Email account teams as well as customers to keep everyone in the loop informed.
- Secure information to appropriate parties or make it accessible to all.
- Easy and cost-effective to configure, implement, administer and support.
- Supports multi-currencies and decimalization.



Mobile Sales Suite Product Showcase

All MSS modules work independently of one another or integrate together for an enhanced solution.

MSS/SFA includes demand accumulation, sales analysis, inventory analysis and order creation – everything the field agent needs in a mobile package. Powerful tools for managing the sales process in a remote environment.

MSS/CRM is a complete, yet affordable, Customer Relationship Management solution. Harness the full potential of your sales efforts. Track account activity and history for customers, prospects and leads. Manage your sales pipeline to determine opportunity closure rates. Import lead lists for qualification and customer conversion. Implement a complete product catalog. Share marketing, sales and product information within a single system.

MSS/COM is online and real-time, call center strength order management. Consolidated displays, powerful business logic and intelligent order processing. A complete order entry solution. Full client and web enabled for order entry by customers or employees via the Internet or a network client.

MSS/Website provides all the tools necessary for a dynamic web presence. MSS/Website allows MSS/CRM installations to implement a full, Internet shopping cart and catalog system, download center and searchable knowledge base. With MSS/Website, your company can have a complete dynamic website or complement your existing site. Fully web-integrated with other MSS products - up and running in a matter of days.

MSS/Support is a robust Help Desk solution for tracking company and customer issues integrated with MSS/CRM and your company's website. Provide better service with incident tracking, trouble tickets, service queues, routing to appropriate parties and escalation. Provide customer and employee self-service with problem reporting, visibility of resolution status and access to solutions through your knowledge base.

About X1 Solutions

X1 Solutions is a software development and consulting firm specializing in sales automation solutions that integrate with existing business systems. X1 products are developed for the small-to-medium size market space. Our goal is to provide our customers with a complete sales solution that enhances the value of systems currently in place. Mobile Sales Suite can provide Web functionality, order management, sales automation, customer relationship management and customer self-service within a single platform. A complete sales solution that's easy to afford, implement and administer. So whether you're looking for an online product catalog with shopping cart or a solution to enhance your customer service level, why not take a look at Mobile Sales Suite?